



MISSION STATEMENT

Mission Statement: BMW Clubs International Council

1.0. Intro

- 1.1. The BMW Clubs International Council remains much as it was when originally conceived by Helmut Werner Bönsch and Dr. Horst Avenarius in that it SERVES as the interface between BMW Group and worldwide BMW Clubs, maintaining a productive and amicable working relationship.
- 1.2. Clubs exist as independent voluntary non-commercial organizations with both a social and practical purpose.

2.0. Functions of the BMW Clubs International Council

The BMW Clubs International Councils' duties include:

- 2.1. Promoting the continued growth and vitality of established BMW Clubs and umbrella organizations
- 2.2. Promoting the establishment of new BMW Clubs throughout the world.
- 2.3. Providing guidelines, advice, and initial administrative assistance on the formation of new BMW Clubs.
- 2.4. Acting as the official conduit between BMW Clubs and BMW Group through the BMW Club & Community Management
- 2.5. Working together with clubs to promote the proper use of Corporate Identity requirement
- 2.6. Assisting BMW Group, as required, by supporting sanctioned events throughout the world
- 2.7. Offering assistance in resolving disputes that may arise between clubs on a local or national level or involving the local importer or subsidiary
- 2.8. Providing a forum for the sharing of useful club procedures, bylaws, activities, and other creative ideas
- 2.9. Recognizing service and dedication to the BMW marque through the "Friend of the Marque" Award and "Prof. Dr. Gerhard Knöchlein BMW Classic Award"
- 2.10. Exercising appropriate sanctions in accordance with Council bylaws in relation to discredited or inactive BMW Clubs