



BMW Clubs
International Council
40th Anniversary



BMW Clubs International Council

BMW CLUB OF THE YEAR AWARD

Guideline No. 8
Status March 2022

BMW CLUB OF THE YEAR AWARD

1.0 Introduction and Reasoning

- 1.1 The BMW Clubs International Council (the Council) has provisions for two other awards, namely the Friend of the Marque Award and the Prof. Dr Knöchlein BMW Classic Award. The former award, being the Council's most prestigious award, recognizes the exceptional efforts of an individual or couple. The latter award recognizes an individual's ongoing exceptional dedication to classic BMW motorcycles and cars.
- 1.2 The BMW Club of the Year Award recognizes the exceptional collective efforts of one umbrella organisation/club/chapter per year. Such achievements result from the dedication and hard work of a number of volunteers and this award endorses and encourages such activities performed by umbrella organisations/clubs that highlight the values we promote.
- 1.3 These values are consistent with the Mission Statement of the Council and can include but are not limited to:
 - 1.3.1 The active promotion of the growth, social responsibility, and vitality of BMW Clubs
 - 1.3.2 Organising independent club events which promote the values of the BMW Clubs International Council and highlight co-operation between BMW Clubs and the BMW Group.

2.0 Eligibility Criteria

- 2.1 Only umbrella organizations, clubs or chapters recognized by the Council, and in good standing, can be nominated. The BMW Club & Community Management, on behalf of the Council, can make its own enquiries to confirm the good standing of any umbrella organization, club or chapter nominated.

3.0 Nomination Process

- 3.1 Nominations can be made by any recognized umbrella organization/club with representation on the Council. Self-nominations will not be accepted.
- 3.2 Umbrella/club organizations on the Council should develop their own procedures for promoting this award and selecting a suitable nominee from within their jurisdiction.
- 3.3 Only one umbrella organisation/club/chapter can be nominated by each umbrella organisation/club on the Council each year. Making a nomination is not mandatory.
- 3.4 Nominations must be made on the approved form and received by the BMW Club & Community Management no later than 31 January each year or other date as determined by the Council Board.
- 3.5 Nominations should be supported by appropriate and relevant documentation to enable consideration of the merits of the nomination by the Council and may include extracts from media articles, letters of support, photographs or other endorsements pertaining to the activities of the nominated club/chapter.
- 3.6 Nominated club/chapters, wherever possible, should not be made aware of their nomination.

BMW Clubs International Council

4.0 Selection Process

- 4.1 Nominations will be considered by the Council at its annual meeting, where details of the nominations will be made available. By request, nominating delegates will be free to address the Council in support of the nomination.
- 4.2 Voting will be by secret ballot. Staff of the BMW Club & Community Management in attendance at the meeting will perform the duties of Returning Office.
- 4.3 In the event of a tied vote, the Chair of the Council will have the casting vote.
- 4.4 The decision of the Council is final and not subject to appeal or review.

5.0 Entitlements

- 5.1 The successful recipient of the award will be entitled to publicly declare themselves as the award winner. This can be in their club publications, on their website or the like.
- 5.2 The award winner will be provided with written notification of their successful nomination.