



BMW Clubs
International Council
40th Anniversary



BMW Clubs International Council

MISSION STATEMENT

Guideline No. 1
Status February 2022

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1.0 Intro

- 1.1 The BMW Clubs International Council remains much as it was when originally conceived by Helmut Werner Bönsch and Dr. Horst Avenarius in that it **serves** as the interface between the BMW Group and worldwide BMW Clubs, maintaining a productive and amicable working relationship.
- 1.2 Clubs exist as independent voluntary non-commercial organisations with both a social and practical purpose.

2.0 Functions of the BMW Clubs International Council

The BMW Clubs International Council's duties include:

- 2.1 Promoting the continued growth and vitality of established BMW Clubs and umbrella organisations
- 2.2 Promoting the establishment of new BMW Clubs throughout the world.
- 2.3 Providing guidelines, advice, and initial administrative assistance on the formation of new BMW Clubs.
- 2.4 Acting as the official conduit between BMW Clubs and the BMW Group through BMW Club & Community Management
- 2.5 Working together with clubs to promote the proper use of Corporate Identity requirement
- 2.6 Assisting the BMW Group, as required, by supporting sanctioned events throughout the world
- 2.7 Offering assistance in resolving disputes that may arise between clubs on a local or national level or involving the local importer or subsidiary
- 2.8 Providing a forum for the sharing of useful club procedures, bylaws, activities, and other creative ideas
- 2.9 Recognizing service and dedication to the BMW marque through the "Friend of the Marque" Award and "Prof. Dr. Gerhard Knöchlein BMW Classic Award"
- 2.10 Exercising appropriate sanctions in accordance with Council bylaws in relation to discredited or inactive BMW Clubs